



Specialist Installer Programme

Good skills and credentials are essential for your business growth. As an Avery Dennison Specialist Installer, you become part of a unique network of highly skilled, and certified individuals. This network offers the ability and commitment needed to offer best-in-class industry practices in the field of graphics applications.

As a Specialist Installer you will be recognised and respected as an Avery Dennison brand ambassador, offering you immediate network benefits that will help you grow your business.



KEY FEATURES

- > Highly trained and fully audited network of graphics service providers
- > Immediate network benefits as soon as you're certified
- > Open to any skilled graphics installer in Europe
- > Strict screening by Avery Dennison Specialist Trainers, to ensure best-in-class industry practices
- > Clear three-step process: application–examination–certification

KEY BENEFITS

- > Visible membership of a global team recognised for delivering consistent best-in-class industry practices
- > Official recommendation by Avery Dennison as Specialist Installer, resulting in increased business opportunities with brand owners / end customers
- > Instant brand recognition with your business officially endorsed by Avery Dennison; incl. special use of Avery Dennison Specialist Installer logos and badges
- > A competitive edge – be among the first to benefit from new products and quality initiatives
- > Exclusive eligibility for ICS Platinum Warranty (a customized warranty for larger projects)



CERTIFICATION PROCESS – 3 STEPS

To maintain strict quality control in its Specialist Installer Network, Avery Dennison uses a three-step certification process:



1. Application

1. Application

To apply, either ask your local distributor or apply online for an examination session.

Requirements for candidates

- » Proven track record in area of certification
- » Previous participation in application training/ workshops is highly recommended
- » A 'pass' mark for the online Avery Dennison Academy examination

2. Examination

Certification involves actual exams, so it is important to prepare as if you are taking on an actual job. There is a theory component and then a practical exam. When your application is accepted, you will be sent a handbook explaining more.

(i) Online certificate – Avery Dennison Academy

You will first need to study the content of the Avery Dennison Academy, and obtain your online certificate. There are free 'how-to' videos, background theory modules and useful information on relevant regulations. This is your opportunity to learn more, strengthen your skills and become more creative – across printing, films, application, wrapping and more.

www.academy.graphics.averydennison.com



2. Examination

(ii) Practical exam

When you have got your online certificate, a full day of practice and exercises will be provided by the Avery Dennison Graphics team. Your exam includes multiple practical exercises, supplemented with a number of theory questions (please bring your own toolbox).

3. Certification

Depending on your scores for different elements in the practical exam, you can become a Specialist Installer Level 1 or Level 2:

Level 1 Specialist Installer

A skilled installer who knows (and demonstrates!) everything from basic application techniques up to application on more difficult, two dimensionally shaped substrates. This level confirms that you are definitely able to finish successfully most of the work you encounter. (But there is still room for improvement.)

Level 2 Specialist Installer

You can handle basic techniques for difficult curves, and can also apply to the most challenging 3D surfaces. A Level 2 Specialist Installer can skillfully conform the right film to the most difficult substrate, stretching and wrapping it in, over and around every thinkable curve. And you can ensure that it remains in great shape!



3. Certification

As soon as you have officially passed the examination, you automatically become part of our Specialist Installer Network and enjoy all of the many benefits.

For more information, visit: graphics.averydennison.eu/si

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